
February 2018

Atos Research & Innovation
Workshops



CHALLENGE-IT

Innovation & Solution Generation Workshops

1. Understanding of the Context & fostering a culture of Innovation

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- ▶ Grounded on previous R&D projects focusing on innovation management, ARI (Atos Research & Innovation in Spain) has developed different innovation **methodologies**, which have been implemented in several internal workshops addressing the company's current challenges.
- ▶ Thanks to positive outcomes of those initiatives, we propose to **replicate the experience** and offer our services to other Atos units and to our customers.
 - Join one of our radical learning laboratories! We believe that organizations with a culture of innovation tend to be more successful in facing challenges, such as competition, sustainable growth and customer transformation. A suitable combination of challenges, innovation and talent is the fundament of the methodology we have developed.
 - For example, we recommend that workshop take place outside of the day-by-day work environment, at a location that is somehow distant from the workplace, an informal meeting place, such as a resort in the nearby countryside.
 - The idea is to use applied innovation techniques that foster creativity and idea generation, methods, allowing participants to 'think out of the box'.
 - Team work and learning by doing are also main components, as teams are able to accomplish more than individual members can do alone, they have the ability to focus different minds on the same problem and participants can find mutual support in hands-on activities, which lead to greater and more elaborated ideas.
 - Finally, it is important to seek diversity and interdisciplinary synergies by selecting participants with different backgrounds, ages, gender, locations, functional responsibilities, etc.

Disruptive Innovation Workshops

How it works

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**Out of the
day-by-day**

**Team work
Learn by doing**

**Diversity &
inter-
disciplinary
synergies**

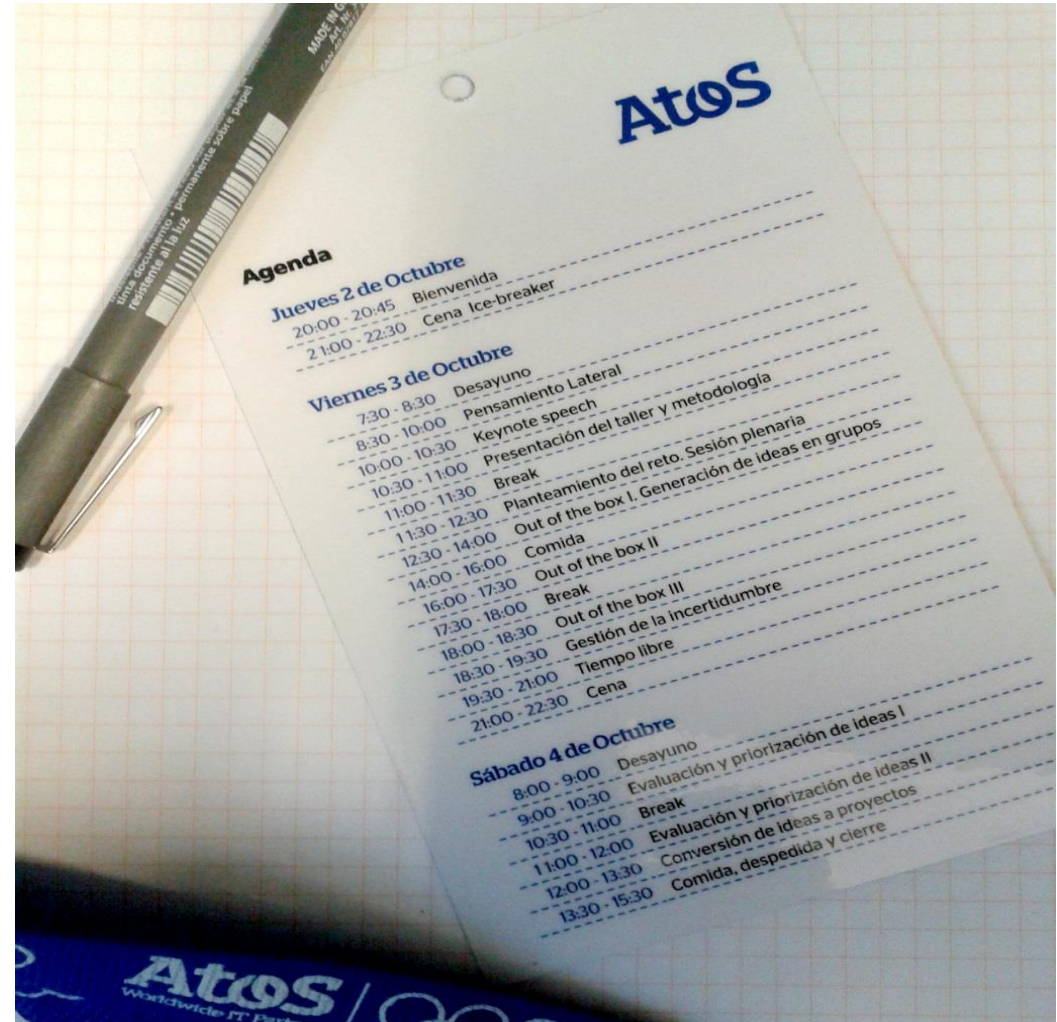
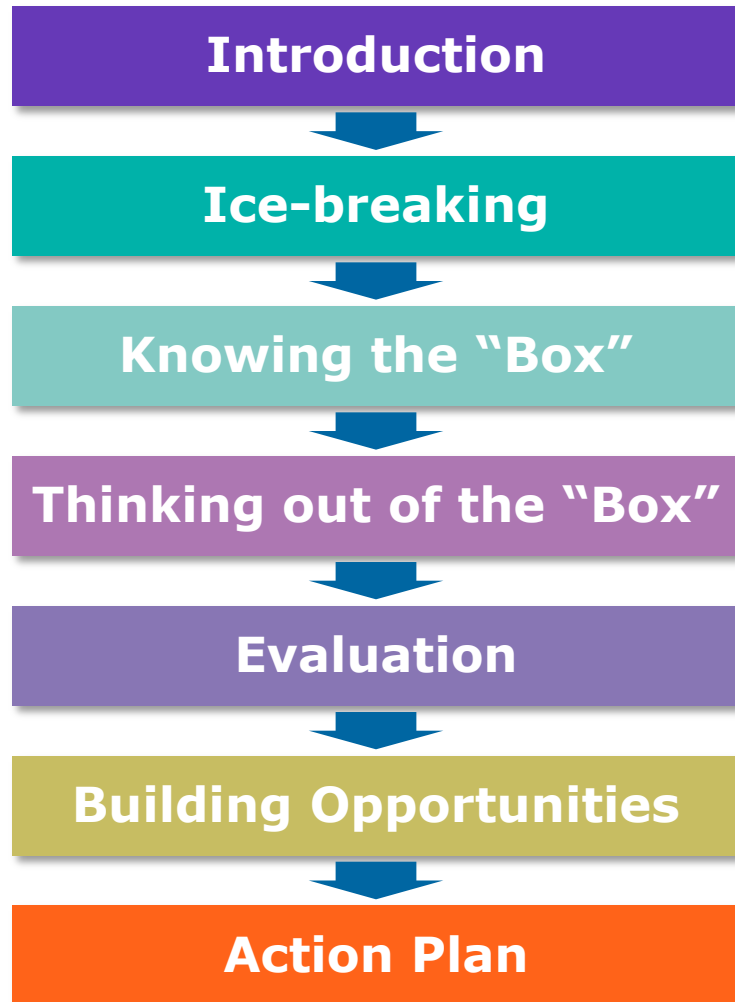
**Creative
techniques
& Design
thinking**

Disruptive Innovation Workshops

Phases of the Workshop

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2. Key aspects of the methodology

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The methodology proposes working sessions involving creativity techniques, context exploration and evaluation activities to address proposed challenges.



Key aspects

- ▶ Creative approach
- ▶ Design Thinking
- ▶ Mixed groups
- ▶ Data exploration
- ▶ Criteria for the evaluation of ideas
- ▶ Action plan

CREATIVITY IS
INTELLIGENCE
HAVING FUN
— ALBERT EINSTEIN



3. Phases and Activities of Innovation Workshops Organization

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4. Planning according to Phases and Actors

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Phases	pre-	workshop	post-
ARI	<ul style="list-style-type: none">✓ Analysis of the challenge✓ Agenda preparation✓ Materials preparation✓ Contextual map✓ Support to the elected team in logistics & details	<ul style="list-style-type: none">✓ Activities coordination✓ Workshop facilitation✓ Support to ideas evaluation✓ Support to project planning	<ul style="list-style-type: none">✓ Workshop evaluation & lessons learned for next time
Customer	<ul style="list-style-type: none">✓ Define challenge✓ Data exploration✓ Selection of participants✓ Criteria for the ideas evaluation (with the support of ARI)✓ Logistics	<ul style="list-style-type: none">✓ Participation in the workshop✓ Provide action plan for selected ideas	<ul style="list-style-type: none">✓ Follow-up of selected ideas action plan✓ Evaluate workshop

5. References

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Client	Service	Duration	Comments
	<ul style="list-style-type: none"> Awareness training session Ideas generation workshop Training session to facilitators 	<ul style="list-style-type: none"> 3 hours 5 hours 3 hours 	<ul style="list-style-type: none"> Several ideas generation workshops were planned upon different topics of interest for the company.
	<ul style="list-style-type: none"> Facilitators' training Ideas generation workshop 	<ul style="list-style-type: none"> 8 hours 5 hours 	<ul style="list-style-type: none"> Pilot workshop Several, according to needs
	<ul style="list-style-type: none"> 2 training courses on innovation and creativity 2 small example workshops 	<ul style="list-style-type: none"> 8 hours each 3 hours each 	<ul style="list-style-type: none"> Companies of all types and sectors (SMEs, large, micro SMEs, ...)
	<ul style="list-style-type: none"> Workshop on SME business Workshop on banking Facilitators' training 	<ul style="list-style-type: none"> 5 hours 5 hours 5 hours 	<ul style="list-style-type: none"> To several divisions of the company, training on creativity and workshops
	<ul style="list-style-type: none"> 5 Ideas generation workshops 4 Bootcamps 2 Challenge4us workshops 	<ul style="list-style-type: none"> 48 hours each 8 hours 4 hours 	<ul style="list-style-type: none"> Addressing different challenges faced by the company, involving talented employees

Contact us

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